

CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

PUBLIC AFFAIRS Phone: (703) 351-7676

9 August 1984

Mr. James R. Pierce Senior Vice President-Publisher Business Week 1221 Avenue of the Americas 40th Floor New York, NY 10020

Dear Mr. Pierce:

Thank you for inviting Director Casey to the <u>Business Week Corporate</u> Planning 100 CEO reception and dinner 12 September on Capitol Hill.

Mr. Casey has asked me to extend his regrets. Due to tentative travel plans and a full schedule of official duties, he must decline the honor.

Sincerely,	
George V. Lauder	_
Director, Public Affairs	

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Central Intelligence Agency Washington, D.C. (703) 351-7676

George V. Lauder Director, Public Affairs

3 August 1984

DCI:

The attached invitation has a domestic and political thrust. Even though it is a non-partisan in nature, you may wish to decline.

George V. Lauder

Attachment

ACCEPT:

DECLINE:

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Remarks

Recommendation please to DCI.

Executive Secretary
2 Aug 84

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Executive Registry

2 AUG 1984

Corporate Planning

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July 31, 1984

1221 Avenue of the Americas 40th Floor New York, NY 10020 Telephone 212-512-4074

The Honorable William J. Casey Director CIA Washington, D.C. 20505

Dear Mr. Casey:

On the evening of September 12, Business Week Corporate Planning 100 will sponsor a black tie reception and dinner for the Chief Executive Officers and senior corporate planners from CP100 member corporations. A current list of attendees is enclosed for your review. We have scheduled this event so that members of Business Week Corporate Planning 100 and their CEOs can jointly assess the election's effect on American business.

We would be honored to have you among our distinguished guests at this function. Senior representatives from both Presidential campaigns will be invited to attend a reception from 5:30 to 7:00 p.m. in the Hugh Scott Room in the U.S. Capitol Building, followed by dinner in the Mike Mansfield Room. The keynote address will be provided by Lewis H. Young, <u>Business Week</u>'s Editor in Chief.

We hope that you will seriously consider attending this unique and important forum, and look forward to hearing from you in the near future.

Kind regards,

James R. Pierce

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Senior Vice President-Publisher

Encl.





BUSINESS WEEK CORPORATE PLANNING 100

CEO DINNER
September 12, 1984
United States Capitol Building
Washington, D.C.

Confirmed Attendees (as of July 26, 1984)

ALLIED CORPORATION

Edward L. Hennessy, Jr. Chairman of the Board

Analysis

Charles A. Lamb

Staff V.P., Planning & Business

Planning and Business Analysis

AMERICAN AIRLINES

Robert L. Crandall

President and Chief Operating Officer

Planning

Wesley G. Kaldahl

Sr. Vice President, Airling

BRUNSWICK CORPORATION

Jack F. Reichert

President and Chief Executive Officer

Development

Bernard R. Kornhaber

Director, Planning & Business

CASTLE & COOKE, INC.

Ian R. Wilson

President and Chief Executive Officer

Thomas A. Schultz

Vice President, Strategic Planning

CITY INVESTING COMPANY

George T. Scharffenberger

Chairman and CEO

Gerald S. Armstrong

Senior Vice President, Planning

DIAMOND SHAMROCK CORPORATION

William H. Bricker

Chairman and CEO

John B. Talpas

Director, Corporate Planning

EQUITABLE LIFE ASSURANCE SOCIETY OF THE U.S.

Robert F. Froehlke

Chairman of the Board

the President

Robert N. Hendrickson

Executive V.P., and Assistant to

FIRST PENNSYLVANIA BANK

George A. Butler

- President and Chairman of the Board

William F. Githens

Vice President, Corporate Plannig

HOUSTON LIGHTING & POWER COMPANY

Donald D. Jordan

Chairman and Chief Executive Officer

Dr. Jimmie Guy Manager, Corporate Planning

McGRAW-HILL, INC.

Joseph L. Dionne

President and Chief Executive Officer

Brenton W. Harries Excutive V.P., Corporate Development

NORTH AMERICAN PHILIPS CORPORATION

Frank Hopkins

Executive Vice President

Patrick J. Greaney Vice President, Planning and Development

NYNEX

Delbert C. Staley

Chairman and Chief Executive Officer

A.T. Engkvist

Director, Corporate Planning

PORT AUTHORITY OF NEW YORK AND NEW JERSEY

Peter C. Goldmark, Jr.

Executive Director

Martin E. Robins

Director, Planning and Development

PPG INDUSTRIES L.S. Williams

Chairman and CEO

Frank B. O'Neil

Vice President, Corporate Development

SEABOARD SYSTEM RAILROAD

Richard D. Sanborn

President and Chief Executive Officer

Alex J. Mandl

Sr. V.P., Finance and Corporate Planning

SUN COMPANY, INC.

Robert McClements, Jr.

President and Chief Operating Officer

Albert T. Olenzak

Vice President, Corporate Planning & Economics

UNITED STATES POSTAL SERVICE

William F. Bolger

Postmaster General

William R. Cummings

Assistant Postmaster General, Planning

WESTINGHOUSE ELECTRIC CORPORATION

Douglas D. Danforth

Chief Executive Officer

Donald J. Povejsil

Vice President, Corporate Planning